



CARBON LITERACY TRAINING FOR FASHION & RETAIL

**Invest in your power as a leader in
sustainability & innovation.**

Join us for the only Carbon Literacy course designed
specifically for those working in fashion and retail.

Brought to you by Fashion Declares &
REAL Sustainability CIC.

Certified by the Carbon Literacy Project.

For more information contact us at info@fashion-declares.org / saf@safia-minney.com

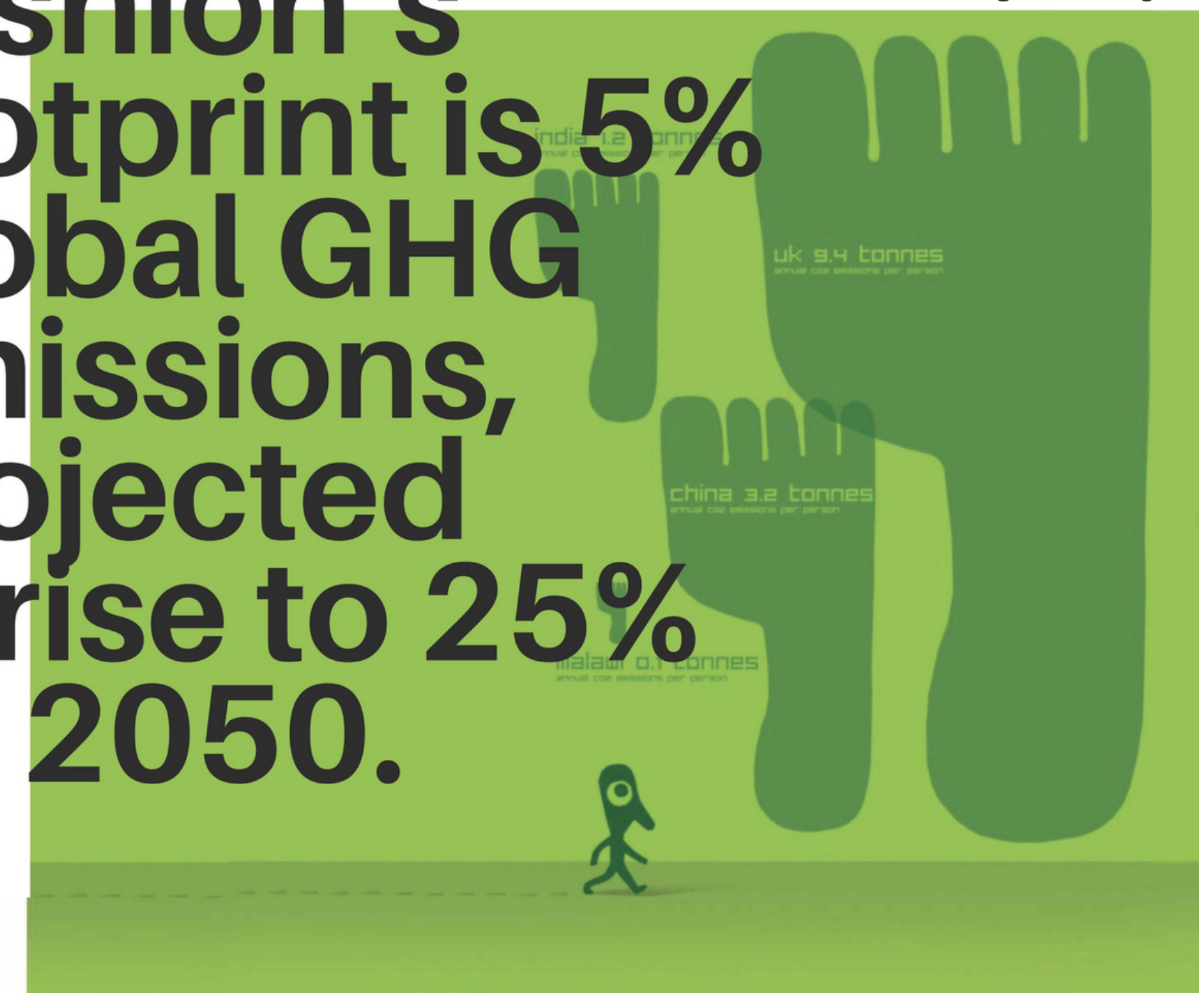
Carbon Literacy
Project



**FASHION
DECLARES!**

**Fashion's
footprint is 5%
global GHG
emissions,
projected
to rise to 25%
by 2050.**

Source: Ellen MacArthur Foundation Images: Chris Haughton



Do you work in the fashion and retail industry?

If you are a designer, buyer, merchandiser, work in logistics, marketing, finance, people and culture — this course will help you & your team. Develop professional skills that will enable you to build powerful sustainability action, innovation and engagement in your company.

This certified course is accredited by The Carbon Literacy Project. The course requires 8-hours of highly participatory online learning, and 2 actionable individual and group pledges that meet the standards of both Fashion Declares and The Carbon Literacy Project.

Steps to Certification:

1. Online Training - for Individual fashion practitioners

Join the 8-hours of online learning split over 2 days.

Cost per person:

- £228 Medium or large business/organisation (+2M TO/Y)
- £174 Small business (to £2M TO/Y)/Charity/NFP/Academia
- £147 Independent Practitioners/Students

2. In-Person or Online Company Training

A full day of training at your head office or online, please contact us for details.

3. Working with your organisation to achieve Carbon Literate organisation status (bronze, silver, gold and platinum levels). Please enquire for further details and pricing.

[Check out next course date on the Fashion Declares website.](#)



**FASHION
DECLARES!**

Course Outcomes



Images: Chris Haughton

Modules

- **In-depth Understanding of the Climate Crisis:** Delve into the relationship between climate change and the fashion industry. Learn not just about the challenges, but also about actionable solutions and strategies to address them.
- **Practical Skills for Sustainable Action:** Acquire practical skills and knowledge for reducing carbon footprints both individually and professionally. This includes understanding major trends and how to effectively implement sustainable practices within your organisation.
- **Empowerment to Lead Change:** Equip yourself to be a leader in sustainability within your role, whether you are a designer, buyer, merchandiser, or involved in logistics, marketing, or finance. Gain insights on how to integrate sustainable practices into various aspects of your organisation and the fashion industry.
- **Actionable Plans for Real Impact:** Develop actionable plans and pledges to implement sustainability from your role and within your organisation. Engage in interactive sessions that encourage you to apply what you've learned in meaningful ways and learn from others.
- **Networking and Collaboration Opportunities:** Connect with like-minded professionals and build a network of peers committed to sustainable fashion. Collaborate and share ideas for a collective impact.
- **Certification in Carbon Literacy:** The course is certified by the Carbon Literacy Project meaning you can have confidence in the structure and learning outcomes. Use this certification to enhance your credibility and influence within the fashion and retail sectors.

Facilitated by experienced fashion practitioners Safia Minney MBE and Gemma Metherringham. To receive certification you are required to attend 8 hours of training and complete 2 significant pledges.

Day 1: (4 hours)

1

- Climate change - the basics
- Fashion - the impact
- Action not despair - solutions

2

- Carbon footprint - overview
- Beyond GHG emissions - planetary boundaries
- Organisational risks & opportunities

Day 2: (4 hours)

3

- How to reduce fashion's carbon footprint - getting technical
- Learning from case studies
- Baseline assessment - carbon reduction

4

- Communicating climate change in your organisation & amongst stakeholders
- Building a climate action plan
- 2 Pledges - mapping actions individually and in the wider context of your role.

If you are a Designer, Buyer, Merchandiser, work in Production, Logistics, Marketing, Finance, People & Culture , Retail...

...this course will start your journey

Creating a Community

We are aware these courses aren't just about supplying the tools and motivation to begin action. Just as important is the creation of the support network. Knowing there are other people you can call on who are facing similar challenges is paramount. These are people you can bounce ideas off, learn from, talk, cry and laugh with as you climb the mountain of change.

Please download our Course Assets to share on social media or any other platforms. Pop us in your newsletter to promote to your community! Or perhaps you would like to share within your company/organisation or amongst peers.

What is Fashion Declares?

Fashion Declares is a non-profit, grassroots collaborative industry organisation looking to create a fair and resilient fashion industry that puts people and planet first. Fashion Declares was founded by REAL Sustainability CIC in 2022.

We exist to:

Raise awareness of the climate, ecological and social breakdown; and empower, inspire and support individuals working at all levels within the industry to speak out and encourage their employers to to accelerate plans to address this crisis.

Contact Us :)

Contact: info@fashion-declares.org /
saf@safia-minney.com

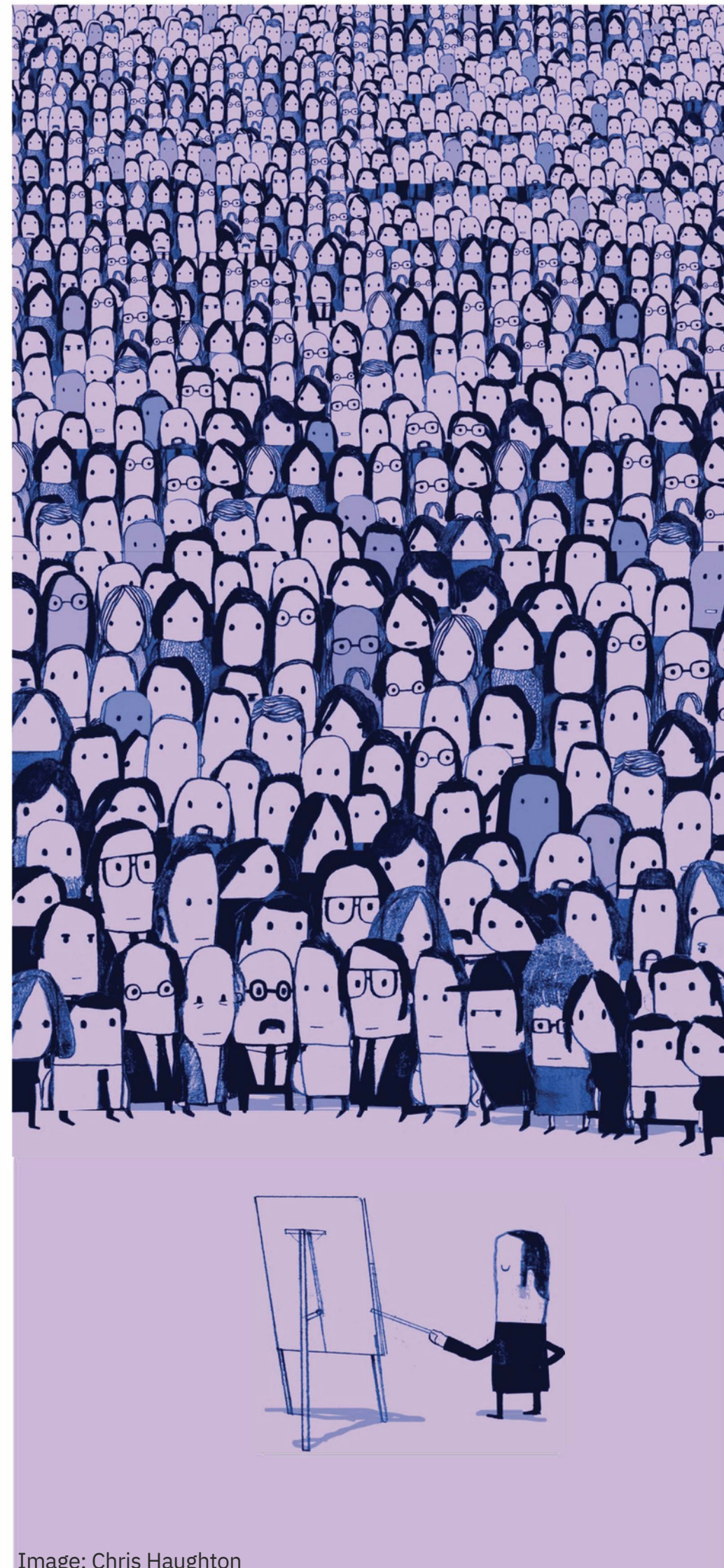


Image: Chris Haughton

Meet the Team



Gemma Metheringham - Co-Facilitator

Gemma has worked for over 30 years as a Creative Leader in the fashion industry with Next, Next Label/mix and Karen Millen. She now runs Instagram account, The Elephant in my Wardrobe, to challenge throwaway fashion, she is doing a PHD focussing on understanding how the growing the second hand market can become a leverage point that reduces fashion's carbon emissions. Gemma writes about circularity, lectures, mentors founders, and hosts panel discussions asking "Is Fashion's Future Secondhand?"

Safia Minney, MBE - Co-Facilitator

Safia Minney, MBE is an award-winning social entrepreneur, speaker and advisor. Safia is Founder of Fashion Declares and designed the Carbon Literacy for Fashion & Retail course and has over 30 years' experience setting up and running regenerative and fair trade supply chains, ethical businesses and championing climate action. Her books include: 'Slave to Fashion', 'Slow Fashion -Aesthetics meets Ethics' and in 2022 'Regenerative Fashion'.



"I found the course to be very informative. The working groups were an interesting way of bringing multiple areas of influence and interest to a discussion point."
Rob Pittaway, Head of Facilities, **Oliver Bonas**

"Breakout rooms were a great way to keep participants engaged. Really good course and supportive team."
Beth Fionda, Senior Strategic Finance Manager, **Dr. Martens**

"Brilliant to meet so many change makers in the fashion industry, earning Carbon Literacy certification is a bonus."
Jennifer Thornton, **Offset Fashion**

"The course was so interesting on many levels, and I felt like it gave me the confidence and tools to handle any future project carbon related (we're currently going through a B Corp application and this is going to be a big help for me!)."
Coco Peuscet, Marketing Manager, **Reskinned**

What Fashion Practitioners Say:

"Very inspired to meet changemakers in fashion today from companies like Pangaia, John Lewis and Dr Martens"
Zahan Bharucha, Sustainability Consultant, **Ernst & Young**

"Specific data sources, reports, and companies that offer calculation support, which I believe will be beneficial for our projects in Japan"
Arisa Kamada, Sustainable fashion advocate & Co-founder of **Unisteps**

FASHION DECLARES!